

CHERRIDAYLE INDUSTRIES

OFFICIAL WHOLESALE & TRADE PRICING — 2026

CHERRIDAYLE CAKE FACTORY (Supermarket Distribution)

Premium, artisan fruit cakes cured with rich spirits and high-quality fruits. Designed for stable shelf-life and high-volume grocery turnover.

Pricing Metric	Value / Terms
Recommended Retail Price (RRP)	TT\$ 100.00
Commercial Wholesale Discount	23.08%
Commercial Wholesale Price (Ex-Works)	TT\$ 76.92
Target Retailer Markup	30%
Minimum Order Quantity (MOQ)	24 Cakes
Logistics Delivery Terms	Ex-Factory Collection Only

CHERRIDAYLE SOAPS (Retail & Bulk Tiers)

Handmade, small-batch cold process soap bars made with all-natural oils and pure essential oils.

Pricing Tier	Tier 1: Website Bulk Clients	Tier 2: Commercial Boutique Stockists
Intended Use Case	Gifts, Favors, & Personal Volume	Physical Retail Store Inventory
Minimum Order Volume	10 bars or more	40 bars or more (Min. 5 per scent batch)
Wholesale Discount	30.00% Off Retail	50.00% Off Retail (Keystone Model)
Price Per Bar (RRP: TT\$ 60)	TT\$ 42.00	TT\$ 30.00
Target Retailer Markup	N/A	100% (To clear at TT\$ 60.00 retail value)
Ordering Framework	Automated checkout on site	Direct account email / telephone order

COMMERCIAL WHOLESALE TERMS & CONDITIONS

Ordering Contact: Please issue corporate purchase orders directly to **cherridaylehouse@gmail.com** or place requests via voice or messaging at **1 (868) 361-5123**.

Logistics & Transport: All wholesale and bulk prices are structured strictly on an **Ex-Factory (EXW) basis** from the Cherridayle production studios. Cherridayle Industries does not assume delivery, freight, or courier obligations. Buyers bear sole operational responsibility for routing their own transport vans, vehicle loading, and secure transit collection.

Payment Terms: An upfront deposit of 50% is mandatory to clear and secure specific factory production time slots. The remaining 50% balance must be settled in full on or prior to order collection via verified Cash or Bank Certified Cheque (Cash on Delivery / COD terms).

Fulfillment Window: Commercial production batches require an allocation of 2 to 3 calendar weeks for custom ingredient processing, structural packaging preparation, and final curing chemistry verification.